

Long Beach WATER



MEDIA RELEASE

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Long Beach Beats Governor's Mandate Third Month in a Row

August 2015 water use down 17.7 percent compared to 2013

LONG BEACH, CA – Today, the Long Beach Water Department reports that residents and businesses exceeded the 16 percent water conservation mandate for Long Beach, set by the SWRCB, coming in at just under 18 percent. The city used about 4,645 acre-feet of water in August. Last month's water use is the lowest since 1955.

“We should all be proud that our residents have continued to set records for conservation, even with the very hot weather,” said Mayor Robert Garcia. “I want to encourage everyone to continue these great efforts, because it really makes a difference for our city and for California.”

“Let's keep working together to reduce our water usage,” said Harry Saltzgaver, President of the Board of Water Commissioners. “Easy, simple practices really do add up to make a big difference for our city, especially in these warm months. We're in this for the long haul, so habit changes are key.”

The average temperature for the month of August in Long Beach was 78 degrees, three degrees warmer than the 50-year average of 75 degrees.

Long Beach Water's “MissionH₂OLB” conservation campaign aims to help the City use water efficiently, meet the state's target, and still enjoy the community's lifestyle. Residents can calculate their water usage to see if they are meeting the Long Beach target, take the pledge to

save water and listen to song playlists by two local bands to remind them to take a one song shower. Visit www.lbwater.org/mission.

The State Water Resources Control Board (SWRCB) has mandated Long Beach to cut its water use by 16 percent cumulatively compared to 2013 until February of next year. June and July 2015 water use was down 19 percent compared to 2013.

Long Beach Water is an urban, Southern California retail water supply agency, and the standard in water conservation and environmental stewardship.

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