

Long Beach WATER



MEDIA RELEASE

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Contact: Kaylee Weatherly
(562) 570-2314
kaylee.weatherly@lbwater.org

Long Beach Reduced Water Use in January by 13% Compared to 2013

Long Beach Residents and Businesses Urged to Continue Conservation throughout Winter Months

LONG BEACH, CA – Today, the Long Beach Water Department reports that residents and businesses reduced water use in January by 13 percent compared to January 2013. The city used about 3,770 acre-feet of water in January. Last month's water use was the lowest of any January in the last 50 years, since 1966.

Long Beach has hit its mandated 16 percent cumulative target since June 2015 to January of this year.

“El Niño helped bring more rain and snow to northern California last month than to us here in southern California,” said Frank Martinez, President of the Board of Water Commissioners. “That’s good news for our reservoirs, but the drought still remains exceptional throughout the state. We cannot scale back on water conservation.”

“We have to stick to our permanent conservation habits, and save every way we can,” said Mayor Robert Garcia. “There is still a serious water deficit.”

Long Beach Water’s “MissionH₂OLB” conservation campaign aims to help the city use water efficiently, meet the state’s target, and still enjoy the community’s lifestyle. By visiting www.lbwater.org/mission, residents can calculate their water usage to see if they are meeting the

Long Beach target, take the pledge to save water and listen to song playlists by two local bands to remind them to take a one song shower.

Residents and businesses are urged to turn sprinklers off during and after rain storms to achieve big water savings. There are still rebates available for many devices, including weather based irrigation controllers (\$120 rebate) that automatically shuts sprinklers off when it rains, and clothes washers (\$150 rebate) that save tremendous amounts of water and energy. Funding is limited and provided on a first-come/first-served basis at www.socalwatersmart.com.

The State Water Resources Control Board (SWRCB) has mandated Long Beach to cut its water use by 16 percent cumulatively compared to 2013 until February of this year.

- June 2015, 19% reduction
- July 2015, 19% reduction
- August 2015, 17.7% reduction
- September 2015, 18.6% reduction
- October 2015, 16.3% reduction
- November 2015, 11.6% reduction
- December 2015, 9.8% reduction
- January 2016, 13% reduction

Long Beach Water is the standard in water conservation and environmental stewardship.

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