



Long Beach Water Department
The Standard in Water Conservation &
Environmental Stewardship

MEDIA RELEASE

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Long Beach Water Department to Participate in 2010 Green Long Beach! Festival

The Long Beach Water Department will be one of many participating agencies in the Green Long Beach! Festival set to take place on Saturday, May 22, from 10 AM to 10 PM in the East Village Arts District near the intersection of Third Street and Long Beach Boulevard.

The Water Department will have a booth stocked with useful information and giveaways that residents can take advantage of to learn more about water conservation, including California Friendly landscaping, water-efficient device rebates, home water audits, and more.

Long Beach is fast becoming known as a “Green” City and a big part of that reputation is due to the successful track record of water conservation that residents have generated over the past three years. Long Beach water use is down 17 percent from the historical average and per capita water use is now at 102 gallons per day, with hopes to reduce it to 100 gallons per day by next year, which is the Water Department’s 100th anniversary.

For more information about Green Long Beach! Festival, visit www.greenlb.org

The [Long Beach Water Department](http://www.lbwater.org) is an urban, southern California, retail water supply agency and the standard in water conservation and environmental stewardship.

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