



## LONG BEACH WATER DEPARTMENT

The Standard in Water Conservation &  
Environmental Stewardship

### PRESS RELEASE

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## Per Capita Water Use in Long Beach Reduced 12% Since 2000

LONG BEACH, CA – Long Beach Water officials announced today that per capita water use in the City of Long Beach is 121 gallons per day, down 12 percent from nearly 138 gallons per day in 2000, ranking Long Beach among the nations most frugal water using cities. Per capita water use is measured by totaling the amount of water consumed in the city and dividing that number by the population.

The Long Beach Water Department uses less water today than it did over 20 years ago, even though the population has grown substantially. Without the aggressive water [recycling](#) and [conservation measures](#) the Water Department has put in place, the city of Long Beach would need to [consume fifty percent more imported water than it does today](#), and customers would be paying nearly \$20 more for their water service each month.

“The reduction in water use is directly linked to this Department’s progressive push for conservation through expansion of our recycled water system, California Friendly landscape program and the hundreds of thousands of dollars given in rebates for water efficient toilets and clothes washers,” stated [Kevin L. Wattier](#), General Manager. “Our customers are not only environmentally conscious; they’re willing to put energy into letting our conservation programs work for them, at their homes and place of business.”

According to the Metropolitan Water District’s [Regional Urban Water Management Plan](#), the per capita water use average in 2005 for Los Angeles County was 168 gallons per day; Orange County was 190 gallons per day; Riverside County was 250 gallons per day; San Bernardino County was 253 gallons per day; San Diego County was 175 gallons per day; and Ventura County was 215 gallons per day.

The Long Beach Water Department is an urban southern California water supply agency and the standard in water conservation and environmental stewardship. Find out more at [www.lbwater.org](http://www.lbwater.org)

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